New business course available for Sullivan’s graduate students

The Graduate School at Sullivan University is pleased to announce the formation of MGT 420 Operations Strategy, a new core course in any business master’s program. Students learn how to be competitive through operations strategy, product and process design, operations aspects of e-commerce, supply chain management, total quality control content including statistical process control and Six Sigma. The course is designed not only for weekly coverage of new material but a strong emphasis is placed on process control and Six Sigma. The course is designed not only for new material but a strong emphasis is placed on process control and Six Sigma.

In October, The Graduate School welcomed Ms. Beverly Horsley as an undergraduate Admissions Officer for the day division where she received the “Rising Star” award her first year and had been recognized as the “Most Outstanding Day Admissions Officer” each year since. Her background includes three decades of managerial, consulting and training expertise. Her talents extend into the classroom. Currently, she teaches Marketing 304 and Marketing 214. In addition, she serves as the advisor to the Sullivan Rotaract Club, a community service and professional development organization. She has been the recipient of numerous awards and scholarships including the “Honored Volunteer Award” from the Spirit of America Foundation, WKYT-TV (part of the Bell Awards). Beverly graduated summa cum laude from National University, San Diego, California (1993), with a Master of Business Administration Degree with an emphasis in Marketing. (Her Bachelor of Science Degree in Business Education is from Eastern Kentucky University where she graduated magna cum laude.)

Welcome Dr. Barry Griffin

The Graduate School at Sullivan University is pleased to welcome Dr. Barry Griffin as an undergraduate Admissions Officer member. Dr. Griffin, who holds a doctorate in Statistics, Master’s in Management Science and Bachelor’s in Applied Mathematics, teaches the Managerial Communications Skills course. He has delivered numerous professional presentations, manuscripts for publication, applied statistics in problems of national significance, and led or moderated task-oriented decision groups. Dr. Griffin has successfully applied the designed approach to decision-making in quality control, healthcare finance, visual design, teaching, and government management through his consulting firm.

Alumni - where are you?

In a major effort to locate Sullivan University Alumni, a new office and website for Alumni Affairs has been established. Hazel Matthews, a highly-experienced private career college administration employee, has joined the Sullivan University staff and leads this expanded activity.

If you are a Sullivan Alumni, go to www.sullivan.edu and click on the link “Alumni - we want to hear from you,” where you are asked to complete a short questionnaire sharing with the University your current information and work history.

A recent mailing to more than 1,700 National Center for Collaborative Solutions graduate students was the first major effort to locate graduates in the Culinary and Hospitality programs. Mailings for other majors will follow.

Ms. Matthews shared “I am excited to work on this important project. Sullivan graduates have created their Sullivan education to advance in their field of study beyond those initial positions they accepted offering them the opportunity to get ahead. We have found graduates who own their own businesses, are cruise ship and resort chefs. Others have continued their education and earned bachelor degrees from other institutions, such as culinary arts graduates who earned bachelor’s and master’s degrees from the University of Georgia in Food Science is now a research chair for a major food manufacturer.” She added, “We know there are others, such as the couple (see page 8) who met while students at Sullivan, married and started two very highly-successful hospitality businesses after they graduated. So Alumni – log on and let us hear from you. A new Electronic Alumni Newsletter is being developed so that you can keep up with your classmates and fellow alumni.

New IT offering and partnership formed

expect an annual salary ranging from $50,000 to over $100,000. The program is designed to create highly qualified skilled professionals in high demand. Students will benefit

In 1942, Leslie Matthews embarked on pioneering process work with McConnell Aircraft to smooth out production, quality control, and customer service. Sixteen years later, he founded Systemation, a firm dedicated to helping organizations improve business results through systems education. Today, Systemation provides a wide range of workshops, programs, and consulting services, designed to bring out the best in project managers and analysts. Recent studies indicate that increased competency and certification in project management is a major corporate and government training initiative through 2010. Students will learn critical analysis and project management skills such as identifying and resolving broken business processes, understanding and communicating customer needs, managing for and meeting project requirements, making group dynamics work for them – not against them, understanding how to align computer systems and how to make them operate more efficiently. “Students who take this program will have better paying jobs, and their employers will enjoy the benefits of having well-trained analysts and project managers,” stated Dr. Justice, Director, IT Academy, Sullivan University.