A bright future awaits!

More than 4,000 people were in attendance at Southeast Christian Church in Louisville, Kentucky to recognize Sullivan University’s 2004 Spring and Summer Quarter graduating classes. Class of 2004 graduates included families and friends who watched with pride as the graduates from Sullivan University’s Louisville, Lexington, and Fort Knox campuses were awarded certificates, diplomas, associate, bachelor’s, and master’s degrees from Kentucky’s largest independent University. The distinguished Lord William Brett, a member of England’s House of Lords since 1999, gave a stirring commencement address about the extreme poverty in the world and charged the audience to change society for the better. Lord Brett was awarded an Honorary Doctorate by Dr. A.R. Sullivan, President of Sullivan University.

Sullivan’s unique-year-round quarter system has been in place since March, June, September, and December, and recognizes their achievements with two formal graduation ceremonies each year. The April 2005 graduation ceremony will recognize the Fall and Winter Quarter graduates.

Sullivan interns employed at Greater Louisville Convention & Visitors Bureau

The Greater Louisville Convention & Visitors Bureau (C&VB) recently selected two Sullivan students for internship positions in their Tourism Development division. Students Elizabeth Vissing (Hotel/Restaurant Management) and Janelle Evans (Travel, Tourism & Event Management) and Janelle Evans (Travel, Tourism & Event Management) and Janelle Evans (Travel, Tourism & Event Management) and Janelle Evans (Travel, Tourism & Event Management) and Janelle Evans (Travel, Tourism & Event Management) and Janelle Evans (Travel, Tourism & Event Management) and Janelle Evans (Travel, Tourism & Event Management) and have graduated with their associate degree from Kentucky’s largest independent University.

“The Greater Louisville Convention & Visitors Bureau is first-rate, landing some of the nation’s top trade shows and conventions. It is a good fit for our students. The students will work with tour operators around the country, assisting in the planning of various off-site events that will be available to convention-goers who have future conventions already booked in Louisville. “This is an important element of the convention trade,” said Ava Wright, Tourism Sales Manager at the C&VB. “People who attend trade shows and conventions want a variety of interesting activities outside of their specific, scheduled convention events.” Students will assist in coordinating various events. Their duties will include such things as working with menus, room details, travel arrangements and other details relating to the event. “I’m very excited about this,” said Liz Vissing, one of the interns. “I am just finishing my associate degree and I’ve already started my bachelor’s degree online, so my schedule is now opened up in such a way that I can work a full-time day job at the bureau and still continue with my studies, uninterrupted.” Sullivan students have internships around the world. See page 11 for an Update on internships in Scotland.

Graduate School faculty member presents paper at international conference

Professor Ahmed Salem attended the 17th International Conference on Computer Applications in Industry and Engineering (CAINE 2004) in Orlando, Florida which focuses on new research and implementation in business, industry and engineering. Professor Salem (pictured here in his class) presented his paper, “A Novel Approach for Improving QoS Using Genetic Optimization Algorithm” as part of the communication network session. The purpose of this research is to enhance the performance of mobile networks. The conference was sponsored by the International Society for Computers & Their Applications (ISCA), one of the largest industry and engineering societies. It serves as a platform for the transfer of new computing concepts, innovative hardware designs, and interdisciplinary research to the community. Professor Salem is currently nearing completion of his Ph.D at the University of Louisville.

Managerial Communications Skills course is first step for new graduate students

“What do students who may have been in the business world for a few years remember or actually know about research? Sullivan students enter Management 101, Managerial Communications as a prerequisite for other graduate-level classes that include a research component. “Some students may know a lot,” stated Dr. Alan Naslund, Professor, “but all graduate students have a general need to understand what is expected when they are asked to research reports or documents in graduate school. What is expected is not generally the pros and cons as it may have been at the undergraduate level.”

“Goal in teaching MGT 510 is not only to give students a thorough grounding in research methods and logic but also some practice in insight into academic theories of communication in an organizational setting,” said Dr. Naslund. “The learning method is largely hands-on. Students analyze cases (written narratives about communicating in business) in real time and report to the class in teams.”

In MGT 510 onsite are mock telephone communications with an expected “phatic communion” component, i.e., a linguistic term which means something like talk about the weather! Students have to speak on their feet at least twice in the class; once at the outset to introduce a graduate colleague, and at the end to report on research findings.

“I made the conscious decision to obtain my master’s degree after attending Sullivan for my undergraduate degree. Sullivan offers an MBA program that’s hard to pass up.”

JAMIE THOMPSON ’04

“I have seen Angel grow in his love of learning from his undergraduate years through the completion of his Master’s degree. His work ethic in his Master’s degree served as a model for my classmate Dr. W.J. PATTERSON.

Sullivan’s education advanced my career. I am prepared now to face the IT industry with a clear understanding of what it is needed and how to accomplish it,” said Angel. “Obtaining my MSMIT degree is one of the best things I have done in my life. It gave me the confidence I didn’t believe I did it! Better yet, I can’t believe how easy the faculty and staff at Sullivan made it happen for me!”

Sullivan University Spring Commencement

April 9, 2005 at 9:00 am
Southeast Christian Church, Louisville, Kentucky

“I can’t believe I did it!”

All the sacrifices and hard work are often reflected in the joy of a graduate’s face. For Angel Cordero, who earned his Master of Science degree in Managing Information Systems Technology (MSMIT), Sullivan’s Fall 2004 formal commencement was the ultimate experience.

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