University hosts successful Accreditation visit

Sullivan University recently hosted an accreditation visit by committees of educators from colleges and universities all across the South. This committee visit was the final step in completing the accreditation reaffirmation process required by the Commission on Colleges of the Southern Association of Colleges and Schools (SACS) for the University to award associate, bachelor’s and master’s degrees.

27 years of accreditation

Since 1979, Sullivan University has been regionally accredited by SACS. Approximately every ten years, each collegiate institution in the eleven southern state membership which includes schools such as the Universities of Kentucky, Texas and North Carolina is required to renew its accreditation for a continuation of its institutional accreditation. For the past two years, this very important process of re-evaluation enabled the Sullivan community of faculty and staff busy. The University has evaluated and reviewed itself against a set of rigorous accreditation Standards and filed a report to SACS indicating the University’s compliance with these standards.

Visit was “huge success”

Dr. A.R. Sullivan, President of the University, and Dr. Steve Copcock, Executive Vice President and Chief Executive Officer, shared with The Herald, “The accreditation visit was a huge success and they (SACS) are very proud of what the University community is accomplishing.”

Headed by Dr. James Stamper of Belmont University, the committee listed fewer than a dozen recommendations and suggestions for improvement, including some for the University’s new Quality Enhancement Plan. (see article on page three, column four). President Sullivan added, “We are all very pleased with the results of the visit. We can quickly respond to these recommendations and easily make any adjustment needed to be in full compliance.” Dr. Copcock added, “This committee was very professional, asking hard questions and we openly responded.” He added, “In the Committee’s report, the Chairman wrote: ‘comments made during group interviews revealed enthusiastic support for the Quality Enhancement Plan at Sullivan University.’ We are excited to make Sullivan an even better place for students to prepare for a career.”

Watch for an announcement later this fall confirming the successful, continued collegiate accreditation of Sullivan University for another full ten-year period.

Sullivan welcomes record-breaking Summer class!

The Summer 2005 Freshman Class at Sullivan’s main campus in Louisville is the largest in history with more than 356 new day and evening students joined by more than 180 new evening and weekend first time students. The Herald welcomes everyone to Kentucky’s Career University. Students come from all across Kentucky and Indiana as well as from 16 other states and 5 countries.

As part of Dr. Dotty Headly’s graduate marketing class, MKT 570, several Sullivan University Executive MBA (EMBA) students worked on an innovative project for the Louisville Metro Police Department. Students Major Troy Riggs, Jeanna Benoy, Teresa and Simon Lemmy developed the advertising and marketing plan called Crime Tip Hotline: 574-LMPD. This plan will be used by citizens throughout Metro Louisville to call with information about criminal activity. As a result of the class’s efforts, this plan was featured at a recent press conference where Metro Mayor Jerry E. Abramson and Police Chief Robert C. White announced the newly-expanded efforts in promoting the Department’s crime prevention initiatives.

The Crime Tip Hotline also received 40 billboards scattered throughout the metro region. Sullivan’s Graduate School students worked with Maloney Outdoor Advertising in the develop-ment and design concept. Since the Crime Tip Hotline was officially unveiled last year, more than 1,300 people have contacted the Department. Information received led to 74 arrests in a six month period, including arrests for homicide, drug activity, prostitution, robbery, kidnapping and burglary.

“Thanks to the marketing plan developed by the EMBA students at Sullivan University, 574-LMPD will be a recognizable crime tip hotline,” said Chief White. “It truly believe crime will drop in our community….”

Welcome to the 2006 Freshman class!

The Summer 2006 Freshman Class at Sullivan’s main campus in Louisville is the largest in history with more than 350 new day and evening students joined by more than 180 new evening and weekend first time students. The Herald welcomes everyone to Kentucky’s Career University. Students come from all across Kentucky and Indiana as well as from 16 other states and 5 countries.

As part of Dr. Dotty Headly’s graduate marketing class, MKT 570, several Sullivan University Executive MBA (EMBA) students worked on an innovative project for the Louisville Metro Police Department. Students Major Troy Riggs, Jeanna Benoy, Teresa and Simon Lemmy developed the advertising and marketing plan called Crime Tip Hotline: 574-LMPD. This plan will be used by citizens throughout Metro Louisville to call with information about criminal activity. As a result of the class’s efforts, this plan was featured at a recent press conference where Metro Mayor Jerry E. Abramson and Police Chief Robert C. White announced the newly-expanded efforts in promoting the Department’s crime prevention initiatives.

The Crime Tip Hotline also received 40 billboards scattered throughout the metro region. Sullivan’s Graduate School students worked with Maloney Outdoor Advertising in the develop-ment and design concept. Since the Crime Tip Hotline was officially unveiled last year, more than 1,300 people have contacted the Department. Information received led to 74 arrests in a six month period, including arrests for homicide, drug activity, prostitution, robbery, kidnapping and burglary.

“Thanks to the marketing plan developed by the EMBA students at Sullivan University, 574-LMPD will be a recognizable crime tip hotline,” said Chief White. “It truly believe crime will drop in our community….”

continued on page 2