MBA Curriculum Built on Solid Foundation of Bachelor's Degree (BSBA)

After a long and distinguished history as a business school and then as an accredited junior college of business, Sullivan College was approved to offer a bachelor's degree in the fall of 1990. Thirty students began their education at Sullivan College at that time and it has grown to almost 600 students attending bachelor's classes this past fall at our Louisville, Lexington and Fort Knox campuses. Over 300 students have already received their Bachelor of Science in Business Administration (BSBA) degree from Sullivan College.

Full accreditation for the bachelor's degree was received in 1992 and that accreditation was reaffirmed during the College's regular reaffirmation visit by the Commission on Colleges of the Southern Association of Colleges and Schools in the fall of 1994. Sullivan's accreditation is new extended for a full ten-year grant of accreditation (the longest available) through the year 2004.

Dr. James Vernon, Vice President/Chief Operating Officer of the Sullivan main campus said, "A lot of very hard work went into developing the curriculum for our master's program."

Dr. Vernon added, "We are very fortunate that Sullivan College is a college of business and with its major degree in business, the Bachelor of Science in Business Administration. Building on that degree to offer a master's degree was a normal progression."

MBA Students Speak Out

What are students in Sullivan College's charter MBA class saying about the new degree program? Here are representative comments from some of our students:

"In today's business environment, it takes more than just a bachelor's degree to distinguish yourself. The MBA program at Sullivan offers me that chance," said William A. Moore.

"Sullivan offers people like me who work during the day a chance to earn their MBA at night and on weekends in only 18 months. The MBA degree will open doors of opportunity and help pave the way for my future," added Janet Crum.

Allison Mills said, "The MBA program at Sullivan provides the smaller classes that we had as undergraduates and that U of L or UK doesn't have. The MBA also will provide us a better opportunity to advance in the business world."

"I am extremely pleased with the MBA instructors," said Donna Fox. "Both Dr. Goldman and Dr. Graham-Hill are very knowledgeable, personable and sensitive to my needs. They present important material in a way that I can understand. I feel they respect their students and that respect is mutual."

LaVera Cook stated, "When I received my letter that Sullivan College was establishing an MBA program, there was no doubt that I would come back to school here. It is not only exciting to be a part of this charter class, but I also know I received a quality undergraduate education, and I expect the same from the MBA program."

MBA Curriculum

The courses in Sullivan College's new MBA program are:

- Technical Writing for Business
- Advanced Organizational Theory
- Marketing Strategy and Implementation
- Managerial Economics
- Accounting Theory for Management Decisions
- Strategic Business Management
- Quantitative Methods/Advanced Business Statistics
- Management of Information Systems and
- Managerial Finance

Students also take three elective courses chosen from:

- International Finance
- International Business
- Comparative Economic Systems and
- Leadership Seminar I