Graphic students win prestigious awards

This past year, Sullivan College of Technology and Design’s Graphic Arts program certainly raised the bar when it was selected as the American Technical Education Association’s (ATEA’s) Outstanding Career & Technical Program in the United States. This Spring, nine students leaped over the bar again when the Advertising Federation of Louisville presented its annual Louie Awards to the best pieces of advertising work created in the area. Various advertising, graphic design firms, and postsecondary students from graphics programs in the area competed in the same categories. SCTD had successfully competed in the past, winning several silver awards but not the coveted gold statuettes. Until now. Receiving the top level gold awards were Chad Buehner (Poster Design - campaign), Ryan Smith (Interactive Media - website), and Tyler Young (Elements of Advertising - digitally enhanced). Receiving recognition with silver awards were Mustafa Besic (Non-Traditional Advertising - window cling), Daniel Pape (Publication Design - cover), Derrin Perry (Interactive Media - website), Alicia Phillips (Poster Design - campaign), Jordan Saffel (Poster - single), and Alan Vales (Elements of Advertising - logo). Congratulations to all these recent SCTD graduates and current students in the Computer Graphic Design and/or Dynamic Web Development programs. An amazing sweep of top awards!

“Upon completing my piece last year for Flash 2 class, I was always telling instructor Tom Willis that I wanted him to enter it in the next Louie Awards, because it was bound to win gold! He inspired me to make it better with little tweaks here and there. I was very happy with the final product; it looks like the hard work finally paid off. I’m glad I got the chance to do this and be a part of something that will be memorable. When the student winners were announced, I heard my name being called in slow motion and the word “GOLD” after it; I was very shocked. To say that I got to be a part of the first gold awards that SCTD received is priceless; there aren’t words to describe it. I am glad I got to be a part it.”
Ryan Smith ’09

“As Computer Graphic Design and Dynamic Web Development department chair, I have students with an abundance of talent. In 2006, the department won one single Silver Louie (ADDY Award); in 2009 the department won three silvers. I knew some day the students could win gold. 2010 has arrived and the department can now say it has GOLD! For the first time, the department has won three golds and six silvers in the Louie Awards. I am very proud of all the students in these departments and would like to take a moment and thank them for their creative minds. These awards only validate the students and their success at the Sullivan College of Technology and Design.”
Craig Niemann
Department Chair,
Computer Graphic Design and
Dynamic Web Development

Meet the winners! Kneeling, Alan Vales. Second row, Instructor Craig Niemann, Department Chair, Daniel Pape and Alicia Phillips. Standing behind Alan, left to right, Mustafa Besic, Ryan Smith, Chad Buehner, Jordan Saffel and Tyler Young.