The author presents a collection of tips, organized in four distinct parts, with illustrations and supported by fascinating psychological research. He teaches techniques that help you plan and evaluate your user interface design, and inspires you to look at design in a whole new way. He tells you exactly what to look for, and what to avoid, in creating applications and websites that people will be excited to use.

Written by four principals of Net Objectives—one of the world's leading agile training and consulting firms—this book reflects their unsurpassed experience helping organizations transition to agile. It focuses on the specific actions and insights that can deliver the greatest design and programming improvements with economical investment.

From false Wikipedia entries, to fake YouTube videos, to Facebook lynch mobs, everyone from CEOs to fashion models, journalists to politicians, restaurateurs to doctors, is open to character assassination in the burgeoning realm of digital media. Two top media experts recount vivid tales of character attacks, provide specific advice on how to counter them, and how to turn the tables on the attackers. The authors also take a step back to look at how the past might inform our future thinking about character assassination, from the slander wars between Thomas Jefferson and Alexander Hamilton, to predictions on what the end of privacy will mean for civilization.

Designed for use: usable interfaces for applications and the web. by Lukas Mathis
Pragmatic Bookshelf, 2011

Digital assassination: protecting your reputation, brand or business against online attacks. by Richard Torrenzano and Mark Davis
St. Martin's Press, 2011

Essential skills for the agile developer: a guide to better programming and design. by Alan Shalloway
Addison-Wesley, 2011

Questions? Contact the library at liblex@sullivan.edu or (859) 514-3359.

Library hours for Winter Quarter:
Monday-Friday: 7:30am to 9:45pm
Saturday: 7:30am to 4:30pm
Sunday: CLOSED

The library will be closed January 16 in observance of Martin Luther King, Jr. Day.