Eschews the old practices of sitting workers down and subjecting them to a video or PowerPoint presentation on productivity best practices. People really learn when they're on their feet being challenged and empowered to learn new techniques through stimulating, meaningful, and fun processes. Business Improv Activities provides 60 theater improv exercises you can use to get immediate and positive results.

— BOOK JACKET DESCRIPTION

Using first-hand accounts of the people involved, Fit to Bust discusses business collapses such as Enron, Polaroid, WorldCom, and Woolworth's and explains how changing one decision could have helped avoid disaster.

— BOOK JACKET DESCRIPTION

Business improv: experiential learning exercises to train employees to handle every situation with success.

by Val Gee and Sarah Gee

McGraw-Hall, 2011

658.3124 G297b

Fit to bust: how great companies fail.

by Tim Phillips

Kogan-Page, 2011

658.16 P563f

Questions?

Contact the library at liblex@sullivan.edu or (859) 514-3359.

Aftershock: protect yourself & profit in the next global financial meltdown.

by David Wiedmar, Robert A. Weidmar and Cindy Spitzer.

Wiley, 2011

332.024 W644a

Unlike most books that try to explain our economic troubles, Aftershock goes beyond the outdated notion of "market cycles" to help readers clearly recognize and quickly respond to the rapidly evolving economy. Things are not going back to how they were before. Instead, we are moving through uncharted territory, with new challenges and opportunities few people anticipate.

— BOOK JACKET DESCRIPTION

Enduring success: what we can learn from the history of outstanding corporations.

by Christian Stadler

Josey-Bass, 2011

650.13 G631s

Fifteen years after Collins and Porras' Built to Last, this new book incorporates fresh insights from management science and provides the first non-US perspective on long-range success. Through Stadler's study, a counterintuitive story emerges: the greatest companies adapt to a constantly changing environment by being intelligently conservative. Enduring Success provides a coherent framework, grounded in five principles and practical concepts, for business leaders who are prepared to learn from the history of some of the world's greatest institutions.

— BOOK JACKET DESCRIPTION

Agile analytics: a value-driven approach to business intelligence and data warehousing.

by Ken Collier

Addison-Wesley, 2011

658.472 C699a

Collier introduces solutions for integrating infrastructures consisting of diverse operational, legacy, and specialty systems that mix commercial and custom code. Using working examples, he shows how to manage analytics development teams with widely diverse skill sets and how to support enormous and fast-growing data volumes. Collier's techniques offer optimal value whether your projects involve "back-end" data management, "front-end" business analysis, or both.

— BOOK JACKET DESCRIPTION

TWI case studies: standard work, continuous improvement, and teamwork.

by Donald A. Dinero

Productivity Press, 2011

658.3124 D583t

Provides the insight of leading experts to assist in the execution of Training Within Industry (TWI)—the game-changing business tool. Presented as a series of case studies from a range of corporations with a variety of products and needs, it illustrates the rebirth of TWI programs in the United States.

— BOOK JACKET DESCRIPTION