Saturday

Monday

Library hours for Winter Quarter:

- Monday - Thursday: 7:30am to 4:30pm
- Friday: 7:30am to 3:30pm
- Saturday: CLOSED

Library hours for Spring Quarter:

- Monday - Thursday: 7:30am to 4:30pm
- Friday: 7:30am to 3:30pm
- Saturday: 10am to 2pm

Community.

Paperback swap,

Professional

March 2nd will earn the privilege of bypassing the customary Wednesday

Staff that donate

Trade

Wednesday, March 2nd (week 9)

Kentuckians. Stop by and take a look!

Collection to commemorate Black History Month, highlighting accomplished

During February, the library will have a book display of materials from the

Black History Month at the Library

Contact the library at liblex@sullivan.edu or (859) 514

Book Jacket

“it takes a licking and keeps on ticking!”

Brushed copying of

A rumination on the psychology behind our responses to advertisements. With our

unconscious. We consistently respond positively to any product that reminds us of

susceptibility determined by our childhoods and culture, much of our response is

Agriculture, industry, trade, infrastructure, savings, and investment rates. . . . This

development in authoritarian China. In this well

ideological grounds: slower growth rate in democratic India versus faster

There is abundant literature on the comparative development of India and China, but

most of it explains the difference in their growth rates on the macro level on

It takes a good look at the fundamentals of economic growth among the BRIC countries: Brazil, Russia, India, and China.

And he shows how our financial markets can make it happen.

Based on old

Itself from the debt

And he shows how our financial markets can make it happen.

Private

More big government, but deploying our unique capacity for innovation through

Investments made by first movers. And they avoid costly errors by observing and

Profits and save not only on R&D costs but also on marketing and advertising

An innovation, is as critical to prosperity as innovation. Savvy imitators generate huge

Shenkar discusses how imitation, the exact or broad

Anecdotal detail, how Wall Street, the mortgage industry, and the government

This surprising narrative goes back more than twenty years to reveal, in rich,

Whether the rationale is to protect the investment in the existing technology or to

The authors take us inside elusive institutions such as Goldman Sachs, AIG,

Conspired to change the way Americans bought their homes, creating a perfect

This describes the regulatory environment that led to the recent housing crisis and the

The main question behind the financial crisis is, What is the current

Joel Z. Goldsmith, Ross Levine, and Andrew Metrick

Storm. The authors take us inside elusive institutions such as Goldman Sachs, AIG,

This describes the regulatory environment that led to the recent housing crisis and the

The main question behind the financial crisis is, What is the current

Joel Z. Goldsmith, Ross Levine, and Andrew Metrick

In the current ages of globalization and deregulation, there have been

A critical analysis of the current practices and policies involved with the financial

Markets, regulation, and financial innovation, the authors delve into how

A discussion of how the financial crisis can be used to improve the future

This book considers the implications of the Mistake of 2008 for public

This book provides evidence

The business practices that led to the financial crisis are examined to see how

Routledge, 2010

How brands grow: what marketers don’t know.

—

And he shows how our financial markets can make it happen.

Century industries such as biotechnology, alternative energy and nanotechnology.

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