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Inspired by the TV series, L.A. freelance writer Vargas-Cooper launched a nicely designed and engaging blog, the Footnotes of Mad Men, to survey not only the show but also the real-world historical and cultural artifacts of that period. As Vargas-Cooper sees it, the series is "about the culture clash and contradictions that occurred during the twilight of the Eisenhower era, the great societal shake-up of the 1960s" and its impact on modern America. She focuses on advertising, design, films, literature, politics, sex, style, and the workplace in order to probe "the most dramatic cultural shift in the 20th century."

In the most extensive work to date on major poets from the mountain South, John Lang takes as his point of departure an oft-quoted remark by Jim Wayne Miller: "Appalachian literature is--and has always been--as decidedly worldly, secular, and profane in its outlook as the [region's] traditional religion appears to be spiritual and otherworldly." Although this statement may be accurate for Miller's own poetry and fiction, Lang maintains that it does not do justice to the pervasive religious and spiritual concerns of many of the mountain South's finest writers, including the five other leading poets whose work he analyzes along with Miller's.

For almost 30 years, beginning in 1970, Pearl London taught a course at the New School called "Works in Progress," to which she asked famous poets to come with drafts of new poems in hand. This book is a series of transcripts of discussions from those classes, taken from a series of previously unknown recordings found and edited after London's death.

Mad Men Unbuttoned: a romp through 1960's America.
by Natasha Vargas-Cooper
306.0973 V297m

Poetry in Person: 25 years of conversations with America's poets.
edited by Alexander Neubauer
811.608 P745

Six Poets from the mountain South.
by John Lang
811.54 L269s

How to write a lot: a practical guide to academic writing.
by Paul J. Silvia
808.042 S587h

Drawing examples from his own field of psychology, he shows readers how to overcome motivational roadblocks and become prolific without sacrificing evenings, weekends, and vacations. After describing strategies for writing productively, the author gives detailed advice from the trenches on how to write, submit, revise, and resubmit articles; how to improve writing quality; and how to write and publish academic work.

Yahoo! Style Guide: the ultimate sourcebook for writing, editing, and creating content for the web.
by Chris Barr & the editors of Yahoo!
R 006.7 B268y

The rapid growth of the Web has meant having to rely on style guides intended for print publishing, but these guides do not address the new challenges of communicating online. From Yahoo!, a leader in online content and one of the most visited Internet destinations in the world, comes the definitive reference on the essential elements of Web style for writers, editors, bloggers, and students.