Sullivan University Library Alert

New Titles Archive

Sullivan-Lexington

Nov. 18 - Dec. 1, 2006

ACCOUNTING

More than a numbers game : a brief history of accounting

ARCHIVES

BUSINESS

Better business writing : techniques for improving correspondence
Breaking the mold : redesigning work for productive and satisfying lives
The future of competition : co-creating unique value with customers
The opt-out revolt : why people are leaving companies to create kaleidoscope careers
The seven signs of ethical collapse : understanding what causes moral meltdowns in organizations
Small is the new big and 183 other riffs, rants, and remarkable business ideas
The speed of trust : the one thing that changes everything
When the little things count--and they always count : 601 essential things that everyone in business needs to know
### COMPUTERS & TECHNOLOGY

- The dark side of the Internet: protecting yourself and your family from online criminals

### CULINARY ARTS

- Christmas foods
- Curry cuisine: fragrant dishes from India, Thailand, Vietnam, and Indonesia
- The Lee Bros. Southern cookbook: stories and recipes for southerners and would-be southerners
- My daughter wants to be a chef! : everything you should know about becoming a chef!
- My life in France
- Near a thousand tables: a history of food
- New tastes from Texas
- Recipes from historic America: cooking and traveling with America's finest hotels
- Savoring pasta & rice: best recipes from the award-winning international cookbooks
- A taste for beer
- Wine for dummies

### DISPUTE RESOLUTION

- The handbook of conflict resolution: theory and practice

### ECONOMICS

- Antitrust policy and vertical restraints
- Asset prices, booms and recessions: financial economics from a dynamic perspective
- The entrepreneurial imperative: how America's economic miracle will reshape the world (and change your life)
- Field guide to the U.S. economy: a compact and irreverent guide to economic life in America
- Financial aid for the utterly confused
- Take this job and ship it: how corporate greed and brain-dead politics are selling out America
- Unscrewed: the consumer's guide to getting what you paid for
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<td><strong>Planning around children's interests: the teacher's idea book 2</strong></td>
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<td><strong>The teacher's idea book. Daily planning around the key experiences</strong></td>
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**MANAGEMENT**

- The 7 irrefutable rules of small business growth
- (Great) employees only: how gifted bosses hire and de-hire their way to success
- Hostage at the table: how leaders can overcome conflict, influence others, and raise performance
- Monday morning mentoring: ten lessons to guide you up the ladder
- Results without authority: controlling a project when the team doesn't report to you
- Retail business kit for dummies
- Specialty shop retailing: how to run your own store

**MARKETING**

- 10 ways to screw up an ad campaign
- The AMA guide to the globe: managing the international marketing research process
- Global marketing: foreign entry, local marketing & global management
- The little blue book of advertising: fifty two small ideas that can make a big difference
- What sticks
- Why Johnny can't sell-- and what to do about it

**MATH & SCIENCE**

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