Mergent Online®

Mergent Online® is an electronic database that provides business and financial information. This “fully searchable database” includes company summaries, reports, news, and/or financial information on both active and inactive companies. Both U.S. and international companies are profiled. Company data is available for over 1 million global private companies. Using Mergent®, information can be found on:

- The history of a company including a corporate timeline of events from the start of a company to the present time.
- Company executives, including in-depth profiles of over 150,000 U.S. executives with daily updates.
- Global annual reports, risk ratings, and corporate bonds
- Current news and web content about a company
- The company’s financial status

How Do I Access Mergent Online®?

1. To access Mergent Online®, go to the library’s website: [http://library.sullivan.edu](http://library.sullivan.edu).
2. Click on the Articles and Databases tab.
3. On the Database page, choose the link for Mergent Online®.
4. A login box will appear on the screen.
5. Enter your Sullivan University ID and password.
6. The Mergent Online® basic search should appear.

The Mergent® Basic Search

The default screen (home page) for Mergent Online® is the Basic Search. From this page, you can search for company information using a company name or a ticker symbol (used for stocks). Companies can also be searched by SIC, NAICS, and other codes.

Searching for a company:

To start to look for a company, enter the name or ticker symbol in the company search box (on the left side of the screen). You will notice that the USA Company Database (Active and Inactive)
and International Company Database (Active and Inactive) are automatically selected. You can un-select any of these options by unchecking the box next to the option. After entering the name or ticker symbol of a company, click the GO button.

Results will appear on the company. The top of the screen contains a summary of information including the company’s contact information, the website, details about the incorporation, the industry and sector, the number of employees and shareholders (if publicly traded), the revenues, and more.

Below is a synopsis about the company along with a number of tabs to other pieces of information. Click on the tabs to access other information options. The tabs include:

- **Company details.** This includes a synopsis and details about highlights, history, business, property, subsidiaries, long term debt, capital stock, and more.
- **Executives.** This includes biographies on key officers including inactive executives. You can locate data about officers, directors, and committees.
- **Ownership.** This includes information about institutional holdings, insiders, and insider trades.
- **Company Financials.** This includes balance sheets as reported, along with prelims, standardized, restated, ratios and analysis balances.
- **Competitors, news, reports, and filings** tabs.

You can also use the **Report Builder** feature (found as a tab) to build a customized report on a company.

**To return to the main search screen, look for the blue “search” button located near the top left of the screen.**

*Searching by industry classification:*

The classification search box is located on the Basic Search screen to the right of the company search screen.

You can use this to search for a listing of companies by clicking on of the classification criteria (such as Primary SIC or NAICS). You can also search by stock exchange, index, or by country.

This search can be very useful for students who may be looking for companies by country.

Once you select your option(s) and click SEARCH, a listing of companies will appear. Clicking the link to a company will take you to that company’s results screen.

*Searching for a country profile:*

The Basic Search screen contains a country profile search feature. This search box can be found at the lower right of the screen (under the corporate calendar).
To search for a country profile, use the drop-down box to select a country. A country profile will be downloaded in a PDF format.

The profile will contain a map, an economy overview, industry information, security trade details, geography and history, and population statistics, along with government, communications, media, and transportation facts.

If you have any questions about Mergent Online®, please do not hesitate to contact the library staff for more assistance.
1. Search for a company that you are interested in learning more about professionally (i.e. one that is in your career field.)
   a. What is the name of the company you searched for? _____________________________
   b. Where is the headquarters of this company located? ____________________________
   c. Who is in charge of this company (president or chairperson)? ____________________
   d. Did this company make a profit for the past year? If yes, how much? ______________
   e. Who are two of the top competitors of this company? ___________________________

2. Using the advanced search you can create lists of companies based on your search choices. Examples include companies that operate in a chosen country or state, companies within an industry, and companies that pass certain financial thresholds.
   a. Use the advanced search to find a list of companies that match your search interests by choosing both an industry classification and a location. What industry and location did you choose?
      __________________________________________________________________________
   b. How many companies did this search find? _______________________________________

3. Describe how this search feature might be helpful during your career search when you are ready to graduate. Include the types of information that can be found about these companies and how you think it could help during your search.